



Welcome to the WHCP
Community Radio Advisory Board

Open Meeting
May 20, 2023

Thanks to Founding CRAB Members

Dave Harp, founding Chair, Cambridge

Natalie Chabot, Cambridge

Jennifer Dolde, St. Michaels

Meredith Lathbury Girard, Easton

Jane & Steve Selden, Oxford

Jennifer Stanley, Oxford

Carin Starr, Oxford

Bill Thompson, Easton

“All that really matters is what comes out of the loudspeaker” – Edward R. Murrow

The fundamental purpose of the CRAB is to advise WHCP leadership on the wishes of the community regarding station programming.

Opportunities, desires, suggestions, and critiques all welcome.

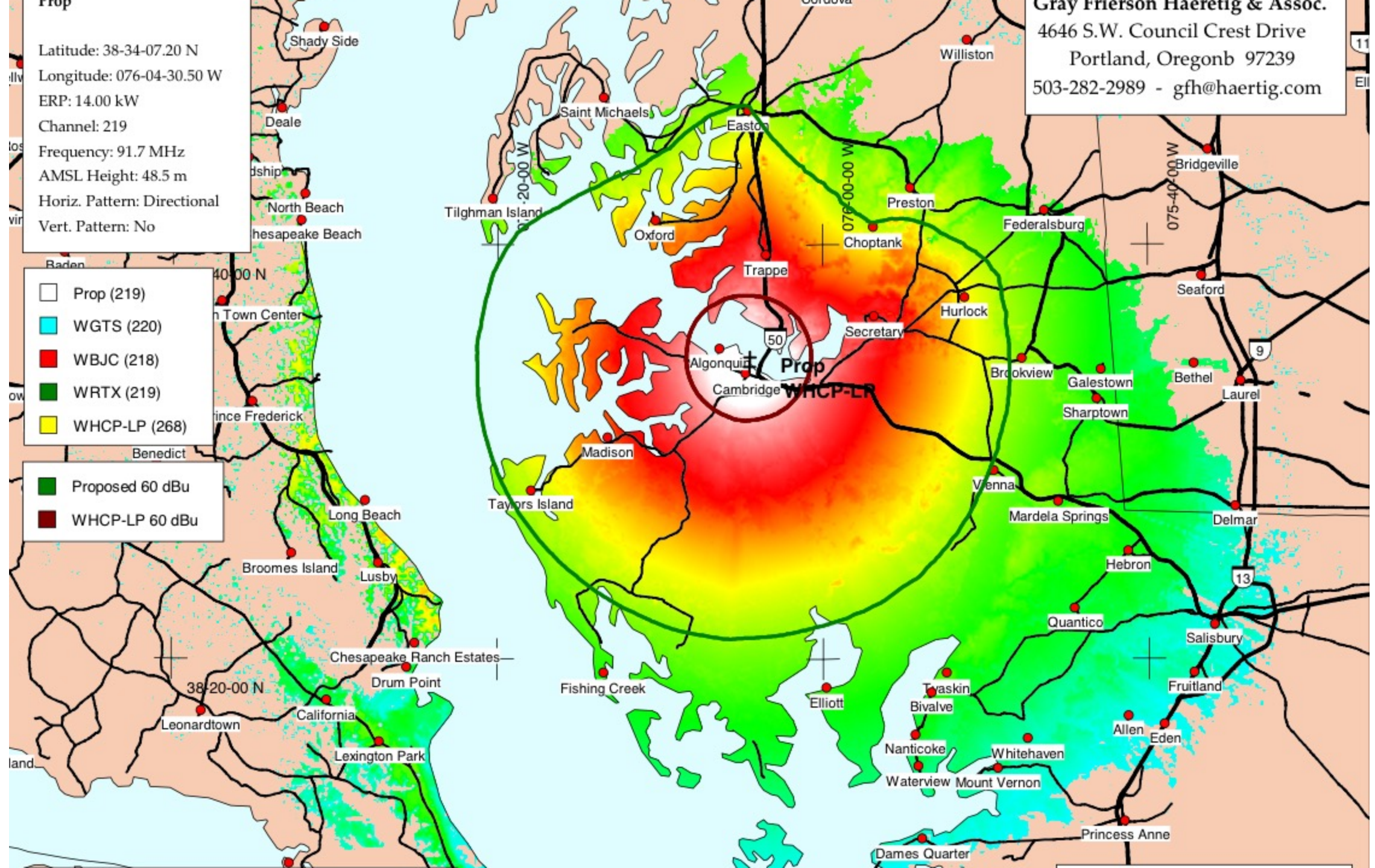
PLEASE COMPLETE THE QUICK PROGRAMMING FEEDBACK SURVEY

These will be compiled, analyzed and factored in to the station’s programming as we launch the full facility station this summer.

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Prop
 Latitude: 38-34-07.20 N
 Longitude: 076-04-30.50 W
 ERP: 14.00 kW
 Channel: 219
 Frequency: 91.7 MHz
 AMSL Height: 48.5 m
 Horiz. Pattern: Directional
 Vert. Pattern: No

- Prop (219)
- WGTS (220)
- WBJC (218)
- WRTX (219)
- WHCP-LP (268)
- Proposed 60 dBu
- WHCP-LP 60 dBu



The ***DRAFT #1*** Program Schedule Strawman

- six driving principles -

- We are committed to bringing over **all of the existing volunteer expert show** hosts. Most have been with WHCP-LP *for many years*.
- We will fill the **signal reliability gap** for **NPR** flagship programs on the Mid-Shore (*Morning Edition, All Things Considered, Newscasts, etc.*). Because we believe ***fact-based journalism matters***.
- Thus, WHCP-FM will be the **best of the best** - the best a classic community radio station can provide (to love music is to be human), as well as the best a professional NPR Member Station produces.

The *DRAFT #1* Program Schedule Strawman - driving principles -

- We will retain and plan to expand our signature public affairs program ***Mid-Shore Mid-Day***
- Dorchester and Talbot counties will be our **obsessively local** focus
- “Appointment listening” to radio is a relic of the past – thus we aim to **simplify and create horizontal strips of programming** (for example, Blues and Jazz will be every evening at the same time) – and make “on-demand” listening as easy as possible to use.
- The strawman Program Schedule is just a **starting point exercise** to know that we can fill all 168 hours a week with good programming.

WHCP Radio Weekly Program Schedule *DRAFT 1* Strawman Summer 2023

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
6-6:30 am	<i>Morning Edition with Shane Walker</i>					<i>Rockin' Randall's All Request Classic Country Show</i>	Christian/ Gospel	6-6:30 am
6:30-7-am							Day One	6:30-7-am
7-8 am							<i>Bombdiggity</i>	7-8 am
8-9 am								8-9 am
9-10 am	BBC News Hour					Weekend Edition Sat	Weekend Edition Sun	9-10 am
10-11 am	<i>Chuck Diesel's Electric Odyssey</i>	<i>Road Trippin' with Bill Wright</i>	<i>Chuck Diesel's Electric Odyssey</i>	<i>Road Trippin' with Bill Wright</i>	<i>Inna Funk John Lewis</i>			10-11 am
11-Noon					<i>DJ Kirk Kut</i>	<i>Lady Spins</i>	This American Life	11-Noon
Noon-1 pm	<i>MidShore MidDay</i>					<i>Woman Wattage Anne Watts</i>	Open Source	Noon-1 pm
1-2 pm	<i>Doris 2</i>	<i>Vets Helping Vets</i>	<i>Woman Wattage Anne Watts</i>	<i>Doris 1</i>	This American Life	<i>Indie City Drew</i>	MPT	1-2 pm
2-3pm	Big Picture Science	<i>Doris 1</i>	<i>Jazzmatazz Drew</i>	MPT	<i>Doris 2</i>		<i>Vets Helping Vets</i>	2-3 pm
3-4 pm	<i>Boomer Tunes!</i>				<i>Indie City</i>	<i>Folk Alley</i>	<i>Womenfolk Radio</i>	3-4 pm
4-5 pm	ATC							4-5 pm
5-6 pm	Weekend ATC					Weekend ATC	5-6 pm	
6-7 pm	<i>DJ Kirk Kut</i>	<i>Indie City Drew</i>	<i>DJ Kirk Kut</i>	<i>Indie City Drew</i>	<i>DJ Kirk Kut</i>	<i>Jazzmatazz Drew</i>	<i>Cambridge Celtic Cheryl Campbell</i>	6-7 pm
7-8 pm	<i>Swinging with Jim Jim Marquette</i>		<i>Swinging with Jim Jim Marquette</i>		<i>Inna Funk John Lewis</i>		<i>Swinging with Jim Jim Marquette</i>	<i>Swinging with Jim Jim Marquette</i>
8-9 pm	<i>Lady Spins the Blues Dr. Donna</i>	<i>Jazzmatazz Drew</i>	<i>Lady Spins the Blues Dr. Donna</i>	<i>Doris</i>	<i>Jazzmatazz Drew</i>	<i>Doris</i>	<i>Inna Funk John Lewis</i>	8-9 pm
9-10 pm							<i>DJ Kirk Kut</i>	9-10 pm
10-11 pm	<i>Road Trippin' with Bill Wright</i>	<i>Chuck Diesel's Electric Odessey</i>	<i>Road Trippin' with Bill Wright</i>	<i>Chuck Diesel's Electric Oddesey</i>	<i>Indie City Drew</i>	<i>Woman Wattage Anne Watts</i>	<i>Bombdiggity</i>	10-11 pm
11 pm – Midnight								<i>Doris Music</i>
Midnight - 5 am	<i>"RAISING THE DEAD" Grateful Dead</i>							Midnight – 5 am
5-6 am	<i>More Music</i>				<i>Hayride</i>	<i>More Music</i>	5-6 am	

We need your help and advice !

- **How best to get the word out?**
- **Volunteers for:**
 - **Events**
 - **Community Journalists**
 - **Music hosts**
 - **Fundraising – will work with the Development Director (to be hired)**
 - **September On-air and On-line Membership Drive planning group**
 - **Leads for community underwriting sponsors, major gift donors (Support for NPR programming on WHCP is provided by Chessie and Big Liz of Bloodsworth Island)**
 - **“Friendraisers” – committed advocates for WHCP inviting friends and neighbors to join in**
 - **Future Capital Campaign when we “Go Digital”**
 - **Promotion and marketing – cool radio anyone?**
 - **Fill out the volunteer form!**

Don't forget to do your 91.7 Community Station ID!

Now the best part. . .your comments, questions

NPR FOR THE MID-SHORE

WHCP-FM

91.7

